

The coating experts have now gone mobile

- Evonik presents innovations for the paints and coatings industry in a new journal entitled “The Coating Expert”
- Key topics in the current edition: resource efficiency and environmental compatibility
- Mobile app now provides information from the world of paints and coatings

For its customers on the coatings market, Evonik Industries publishes The Coating Expert, a journal containing technical articles on issues within Evonik’s areas of expertise. In the current edition, the specialty chemicals company presents news from its broad product portfolio. The issues of resource efficiency and environmental compatibility play an important role here. Evonik has, for instance, greatly reduced the amount of volatile organic compounds (VOCs) in DEGALAN®, a solution polymer for combining alkyd resins for metal finishes. The company also presented a new, versatile VESTANAT® product line: a technology platform that optimizes scratch-proof, high-performance coatings.

Effective immediately, Evonik will be keeping its customers informed of new developments in coatings on its www.evonik.com/coatings web page. In addition to insights into the company’s portfolio of products and solutions, the page also includes the Contact Finder, an easy-to-use tool developed in house that allows users to find the right contacts for questions related to technology and sales.

Plus, Evonik now offers all manner of coatings information in a multifunctional, interactive software application for mobile devices: the Evonik Coatings App provides product information, news on a wide variety of applications, and background information for current and future markets—all presented in the form of engaging short texts and videos. Users can download brochures and technical literature as well. The App also announces trade shows and events, and users can transfer the dates directly to their calendars. Contact information for all Evonik contacts are all transferred directly to your mobile device along with the App. One particularly practical feature: all of this information is also available offline.

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The new app is now available for download from evonik.com/coatings-adhesives-app and in the AppStores for iOS, Android and Blackberry 10.

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms.

Evonik is active in over 100 countries around the world. In fiscal 2014 more than 33,000 employees generated sales of around €12.9 billion and an operating profit (adjusted EBITDA) of about €1.9 billion.

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