

Evonik launches Road Safety Award

This year, Evonik will for the first time select and award a public authority for its efforts in improving road safety. An independent jury, consisting of international road safety experts, will select the winner of this award. For more than 50 years, Evonik – the inventor of MMA cold plastic road markings – has been at the forefront in efforts to improve road safety and disseminate best practices.

According to the World Health Organization, half of the world's road traffic deaths occur among vulnerable road users. The provision of innovative and forgiving road infrastructure and significant change in the behavior of all road users are key factors to succeed in halving the number of traffic fatalities. With this award, Evonik wishes to raise awareness for road safety requirements, especially those addressing the needs of vulnerable road users, and highlight best practices in this field.

The Evonik Road Safety Award is designed to support sustainable road safety initiatives. It acknowledges and rewards the contributions to road safety of public authorities worldwide. The prize is bestowed by Evonik upon identification of the winner by an independent jury of internationally recognized experts in the field of road safety, transport, and city design; among others from the International Road Federation (IRF) Geneva. Key criteria for the winning project/initiative are its contribution to road safety and sustainability as well as its innovative character and potential replicability. The Evonik Road Safety Award is endowed with 10,000 €.

Any completed (at least one year track record) infrastructure initiative which includes some form of road marking is a potential candidate for the award. Public authorities on a city, state, national or regional level, responsible for such an initiative, can apply.

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Application deadline is May 15th, 2016. More information – including the application form – is available on www.degaroute.com

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals, operating in the Nutrition & Care, Resource Efficiency and Performance Materials segments. The company benefits from its innovative prowess and integrated technology platforms. In 2015 more than 33,500 employees generated sales of around €13.5 billion and an operating profit (adjusted EBITDA) of about €2.47 billion.

About Resource Efficiency

The Resource Efficiency segment is led by Evonik Resource Efficiency GmbH and supplies high performance materials for environmentally friendly as well as energy-efficient systems to the automotive, paints & coatings, adhesives, construction, and many other industries. This segment employed about 8,600 employees, and generated sales of around €4.3 billion in 2015.

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